

# Rowell Ranch Rodeo Parade

SATURDAY

# MAY 12, 2012



Castro Valley Rotary

This year's theme:  
**"Be a Part of Progress"**

**NEW!! Details & Registration online at  
[www.RowellRanchRodeoParade.com](http://www.RowellRanchRodeoParade.com)**

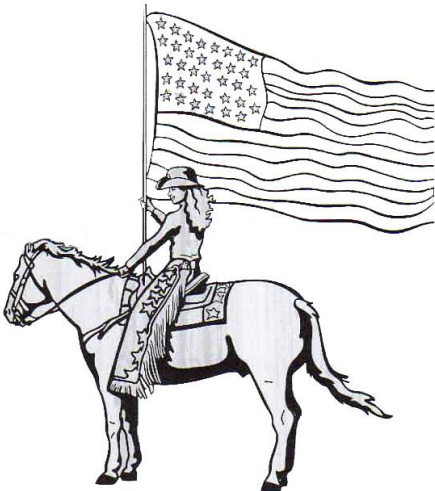
Questions: email: [registration@RowellRanchRodeoParade.com](mailto:registration@RowellRanchRodeoParade.com) or call: 510-402-5123

Fold here

# Rowell Ranch Rodeo Parade

Parade Coordinator  
c/o Castro Valley Rotary  
P. O. Box 2117  
Castro Valley, CA 94546

Place  
Stamp  
Here



Address to:

# ROWELL RANCH RODEO PARADE

SATURDAY, MAY 12, 2012

"Be a Part of Progress"

**NEW!! Register Online at  
www.RowellRanchRodeoParade.com**



Castro Valley Rotary

SCHEDULE OF EVENTS & IMPORTANT DATES	
<b>Rowell Ranch Rodeo Parade</b>	<b>Chili Cook-Off</b>
Monday, April 23 Parade entry fees increase \$10	Friday, May 11
Friday, April 27 Art & Essay Contest entries due	www.cvchilicookoff.com
Monday, April 30 <b>Parade entry registration closed</b>	
Saturday, May 12 <b>Pancake Breakfast, 7 -10am PARADE</b>	<b>Rowell Ranch Rodeo</b> May 16-20
See www.RowellRanchRodeoParade.com for details	www.RowellRanchRodeo.com

## 2012 PARADE ENTRY CATEGORIES

NON-EQUESTRIAN			EQUESTRIAN
<b>FLOATS</b>	<b>VISUAL UNITS</b>	<b>COMMUNITY</b>	19 Fancy Dressed Western
1 Amateur	7 ID Unit	13 Novelty Sr. (14 yrs & older)*	20 Novelty Costume
2 Students	8 Drill Team	14 Novelty Jr. (13 yrs & younger)*	21 Charro/Charra
3 Commercial	9 Color Guard	15 Clowns (Group)	22 Pony/Horse Drawn Vehicle
		16 Miscellaneous Sports	23 Working Western
<b>MUSICAL UNITS</b>	<b>VEHICLES</b>	17 Miscellaneous	24 Mounted Group
4 High School Bands	10 Antique, Classic Cars & Trucks	18 Non-Competitive	25 Sheriff's Posse
5 Mobile	11 Car Clubs		26 Parade Horse
6 Miscellaneous	12 Antique Military Vehicle	*One senior in the group constitutes a senior entry.	27 Matched Pair
			28 Future Horseman age 1-8
			29 Non-competitive

NOTE: All categories are 'Open' except 4, 13, 14 and 28  
This parade sanctioned by Parade Sponsors of Northern California, Inc.

**Questions: email: [registration@RowellRanchRodeoParade.com](mailto:registration@RowellRanchRodeoParade.com) or call: 510-402-5123**

# ROWELL RANCH RODEO PARADE RULES 2012

Thank you for participating in this year's parade.

**The Parade starts promptly at 10 A.M., SATURDAY, MAY 12, 2012**

## **ENTRY INSTRUCTIONS:**

- Please register online at [www.RowellRanchRodeoParade.com](http://www.RowellRanchRodeoParade.com) if you can. If you do, you can pay online (preferred) or mail in a check separately.
- If you need to submit a hard copy either:
  - download it from the website;
  - pick one up at Rowell Saddlery; or
  - contact us by phone or email to mail you one.

Complete page 4 and mail it to us as directed along with your check (you can't pay online if you don't register online).

- To make subsequent changes/additions (whether online or hardcopy), please notify us by email ASAP and identify your entry by contact name and group entry name along with the changes/additions.
- EACH VEHICLE (excluding Car Clubs) must register and pay as a separate entry.
- You will be notified of your number and receive a map indicating assigned staging area in the mail approximately 2 days before the parade or sooner. Entry number cards will be handed out at the assigned staging areas.

## **PARADE RULES**

For the fun and safety of everyone, it is important to listen to our Marshalls and Parade Officials, and follow the rules. The Rowell Ranch Rodeo Parade Committee reserves the right to refuse any entrant's parade participation if the Parade Coordinator deems it in poor taste, obnoxious or illegal in any manner or misrepresents the conditions of the original acceptance.

## **ENTRIES MAY BE DISQUALIFIED AND/OR DENIED PARTICIPATION IN NEXT YEAR'S PARADE IF YOUR GROUP IS IDENTIFIED AS HAVING IGNORED THE FOLLOWING RULES AND REQUESTS:**

- 1 THIS IS AN ALL-FORWARD MOTION PARADE. Performing groups should choreograph routines to maintain forward motion at the parade pace. No show cadences allowed. Any unit that stalls the parade will be given penalty points. Maximum of 1 minute will be allowed to perform in the 100' reviewing area.
- 2 EQUESTRIAN entries must be ready for the pre-judging portion at **8:00am** or will be judged as is and be penalized.
- 3 NON-EQUESTRIAN entries must be in lineup position by **8:45am**. Norbrige closed at 8:45am and Late arrivals walk in.
- 4 Number card must be displayed on the FRONT, REVIEWING STAND side of the float, leader in the marching unit or leg/stirrup of mounted entrant. The reviewing stand side will shown on the Parade Map and may be subject to change.
- 5 Decorations must use flame retardant materials or chemically treated decorations.
- 6 ALCOHOLIC BEVERAGES ARE PROHIBITED
- 7 NO SMOKING during this event.
- 8 No open flames on or around floats or vehicles
- 9 Motorized units must carry ABC fire extinguishers
- 10 ENTRIES WILL BE DISQUALIFIED FOR:
  - A. dropping back 50 feet from preceding entry, or closing in less than 25 feet;
  - B. not completing entire parade route;
  - C. throwing objects from float or vehicles, including candy;
  - D. shooting off firearms;
  - E. refusing to obey parade marshals, other parade officials or police;
  - F. entries must stay in their designated staging area until directed by the staging area manager.
- 11 Penalty Points for following violations:

<b>10</b> Not finishing under starting power	<b>10</b> Non-compliance of forward motion throughout entire parade route.
<b>5</b> Equestrian units arriving late for judging	<b>10</b> Unauthorized change of parade starting order
<b>5</b> Delay of Parade	
- 12 ALL UNITS MUST PERFORM THROUGHOUT THE PARADE ROUTE and complete the entire parade route. Any time a unit is pulled off the parade route, it is to remain there until the end of the parade.
- 13 ENTRIES OR PARTICIPANTS INVOLVING VEHICLES OR ANIMALS must, at all times, maintain control of such vehicles or animals. For safety reasons, all people and animal on vehicles must be secure.
- 14 ANYONE UNDER EIGHTEEN YEARS OLD must be accompanied by a person eighteen years old or older.
- 15 UNITS WITH SOUND or unusual noise will maintain volume at a level low enough so as not to interfere with other units. No loud noise makers that could scare horses.
- 16 All Entrants shall comply with the Parade First Amendment Rights Guidelines.
- 17 The California State Horseman Association Rules will apply to all mounted entries.
- 18 California Drum and Drill Rules apply to all marching units.
- 19 American Legion Competitive Flag Code will apply to all color guards and/or flag lines.

## **Parade Entry Schedule**

7:00 am - 8:00am Equestrian Entries arrive  
8:00 am – 8:45am Non-Equestrian Entries arrive  
8:45 am Norbrige closed. Late arrivals walk in  
9:00 am Parade starts down Nunes  
**10:00 am Parade enters CV Blvd.**  
Parade lasts approx. 1.5 hours.  
Awards given after parade at BART parking lot.

**For questions: email [registration@RowellRanchRodeoParade.com](mailto:registration@RowellRanchRodeoParade.com) or call (510) 402-5123**

**New! REGISTER ONLINE at:**  
 www.RowellRanchRodeoParade.com  
 Pay online or you can still send in check

**ENTRY APPLICATION**  
**ROWELL RANCH RODEO PARADE 2012**  
 Fees increase \$10 April 23, 2012 Deadline April 30, 2012

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Address: \_\_\_\_\_ Email: \_\_\_\_\_

Supervising contact at parade: \_\_\_\_\_ Mobile: \_\_\_\_\_

**ENTRY INFORMATION**

Name of group/organization/band/entry \_\_\_\_\_  
 If school, name of school \_\_\_\_\_

<u>TYPE OF ENTRY</u>	<u>Fee Schedule</u>	
___ Non-Commercial	\$ 25	add \$10
___ Car Club	\$ 50	April 23
___ Commercial/Politician	\$100	or later

**Fee must accompany printed application.**

Payable to: Rotary Club of Castro Valley  
 Mail to: P.O. Box 2117  
 Castro Valley, CA 94546

**FEES INCREASE \$10 April 23 Deadline April 30**

**Entry Category**



Required, see page 2

<b>GENERAL QUESTIONS</b>	<b>EQUESTRIAN</b>	<b>BAND</b>	<b>CAR CLUB</b>
Arriving by bus? Yes / No How many buses? _____	Is this an Equestrian entry? Yes / No	Is this a band? Yes / No	Is this a Car Club Yes / No
Riding in vehicle(s)? Yes / No	Entry horse drawn? Yes / No	How many in Band? _____	Vehicle type:
How many vehicles? _____ Total Length? _____	How many in entry? _____		How many? _____
People walking? Y / N How many? _____			Total length _____
Age Range of walkers _____			
Any special considerations? (e.g., not near music, next to another entry, etc.)			

**ANNOUNCER'S COMMENTS:** (specify your desired introduction. You must complete this section to be included in the parade script. Use additional page if necessary. Maximum 100 words. No late script changes will be accepted. Business mention is considered a commercial entry.)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I, the undersigned, hereby enclose my entry fee per Fee Schedule above **payable to Rotary Club of Castro Valley** and enter the Rowell Ranch Rodeo Parade at my own risk.

I acknowledge that parading involving horseback riding is an activity which carries inherent risks of injury and damage to myself, others, my vehicle or horse and property.

I KNOWINGLY ASSUME ALL RISKS, WHETHER KNOWN OR UNKNOWN, OF ENTERING THIS PARADE.

I release and hold harmless the Castro Valley Chamber of Commerce, the Rotary Club of Castro Valley, the California Horseman's Association, the Rowell Ranch Rodeo Association, Alameda county and all County Agencies and Organizations and their officers, the California Highway Patrol and its officers, Bay Area Rapid Transit and the employees and agents of the above from any claim, cost demand, suit, loss, expense or liability occasioned by me, my horse(s) or, equipment, FOR ANY ACT OF NEGLIGENCE OR WANT OR ORDINARY CARE ON THE PART OF ANY OF ORGANIZATIONS OR ANY OF THEIR AGENTS. In consideration of my participation in this event, I waive, release and discharge the above organizations, their directors, officers, agents and members, their representatives, heirs, executors and assigns from any and all claim or liability for injury or damage to myself, my animals or my property arising out of my participation; and I further release and hold harmless to the above said organizations and committees the use of any and all images, video or photographs in the parade for public review, promotional and advertising purposes. This agreement is binding on my executors, heirs and assigns.

I agree that I will defend, indemnify and hold harmless all named entities, its officers, directors, members and agents against all claims, demands, and causes of action, including court costs and actual attorneys fees, arising from any proceeding or lawsuit brought by or prosecuted for my benefit, in which this release is upheld.

I acknowledge that I have read this Release of Liability and know and understand its contents. I acknowledge that I have read the parade rules and know and understand their contents.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*If participant is a minor, parent or guardian MUST sign below*

Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

**PARENT OR LEGAL GUARDIAN MUST SIGN FOR MINOR CHILDREN BELOW**

I, the undersigned parent or guardian of \_\_\_\_\_ in consideration of my child's participation in the event, agree that the terms and conditions of the Release of Liability shall be binding as to damage or injury to my child, his or her animals and property, arising out of his or her participation in the event.

I acknowledge that I have read this Release of Liability and know and understand its contents

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

Applications can be dropped off at: Rowell's Saddlery, 3473 Castro Valley Blvd, Castro Valley or Chamber of Commerce  
 Applications can be mailed to: Rowell Ranch Rodeo Parade, P.O. Box 2117, Castro Valley, CA 94546

**Questions?: email: registration@RowellRanchRodeoParade.com or call: 510-402-5123**

<b>For Official Use Only</b>	
Entry Rec'd by: _____	Date: _____
Amt. Paid: _____	Method: _____