

Rowell Ranch Rodeo Parade

SATURDAY

MAY 10, 2014



Castro Valley Rotary

This year's theme:
"Castro Valley ROCKS!!"

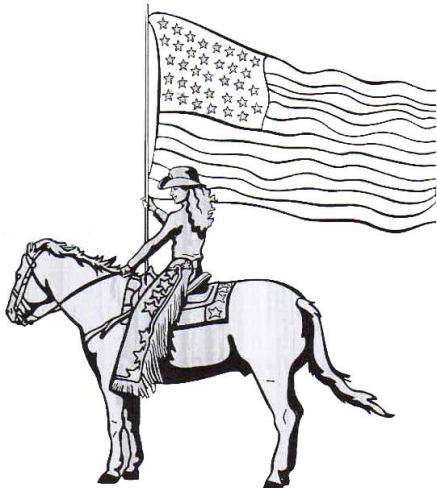
Details & Registration online at
www.RowellRanchRodeoParade.com

Questions: email: registration@RowellRanchRodeoParade.com or call: 510-402-5001

Rowell Ranch Rodeo Parade

Parade Coordinator
c/o Castro Valley Rotary
P. O. Box 2117
Castro Valley, CA 94546

Place
Stamp
Here



Address to:

ROWELL RANCH RODEO PARADE

SATURDAY, MAY 10, 2014

"Castro Valley ROCKS!!"

Register Online at

www.RowellRanchRodeoParade.com



Castro Valley Rotary

SCHEDULE OF EVENTS & IMPORTANT DATES	
Rowell Ranch Rodeo Parade	Chili Cook-Off
Monday, April 28, 2014 Parade entry fees increase \$10	Friday, May 9, 2014 www.cvchilicookoff.com
Tuesday, April 22, 2014 Art & Essay Contest entries due	
Saturday, May 10, 2014 Pancake Breakfast, 7 -10am PARADE	Rowell Ranch Rodeo May 14-18 www.RowellRanchRodeo.com
See www.RowellRanchRodeoParade.com for details	

SPONSORS

Redwood Christian Schools
Hayward Area Recreation District (H.A.R.D.)
The Music Company
Rotary Club of Castro Valley

2014 PARADE ENTRY CATEGORIES

NON-EQUESTRIAN			EQUESTRIAN
FLOATS	VISUAL UNITS	COMMUNITY	18 Fancy Dressed Western (Open)
1 Amateur	7 ID Unit Open	13 Novelty Sr. (14 yrs & older)*	19 Novelty Costume (Open)
2 Students	8 Drill Team Open	14 Novelty Jr. (13 yrs & younger)*	20 Novelty Horse, Costume
3 Commercial	9 Color Guard Open	15 Clowns (Group)	21 Pony/Horse Drawn Vehicle
		16 Miscellaneous	22 Working Western(Open)
MUSICAL UNITS	VEHICLES	17 Miscellaneous Sports	23 Mounted Group (Open)
4 High School Bands	10 Antique, Classic Cars & Trucks		24 Sheriff's Posse (Open)
5 Mobile	11 Car Clubs	*One senior in the group constitutes a senior entry.	25 Parade Horse
6 Open	12 Antique Military Vehicle		26 Matched Pair
			27 Future Horseman (Open) age 1-8
			28 Non-competitive (open)

Non-Equestrian: Judging will take place between 8:30am and 9:30am on May 10. If you wish to be considered for an award, you must be at your station by 8:30am. Awards will be announced during the parade.

Equestrian: Pre-Judging will start at 8:00am. Awards will be announced in the BART Parking lot

Questions: email: registration@RowellRanchRodeoParade.com or call: 510-402-5001

ROWELL RANCH RODEO PARADE RULES 2014

Thank you for participating in this year's parade.

The Parade starts promptly at 10 A.M., SATURDAY, MAY 10, 2014

ENTRY INSTRUCTIONS:

- Please register online at www.RowellRanchRodeoParade.com if you can. If you do, you can pay online (preferred) or mail in a check separately.
- If you need to submit a hard copy either:
 - download it from the website;
 - pick one up at Rowell Saddlery; or
 - contact us by phone or email to mail you one.

Complete page 4 and mail it to us as directed along with your check (you can't pay online if you don't register online).

- To make subsequent changes/additions (whether online or hardcopy), please notify us by email ASAP and identify your entry by contact name and group entry name along with the changes/additions.
- EACH VEHICLE (excluding Car Clubs) must register and pay as a separate entry.
- You will be notified of your number and receive a map indicating assigned staging area in the mail approximately 2 days before the parade or sooner. Entry number cards will be handed out at the assigned staging areas.

PARADE RULES

For the fun and safety of everyone, it is important to listen to our Marshalls and Parade Officials, and follow the rules. The Rowell Ranch Rodeo Parade Committee reserves the right to refuse any entrant's parade participation if the Parade Coordinator deems it in poor taste, obnoxious or illegal in any manner or misrepresents the conditions of the original acceptance.

ENTRIES MAY BE DISQUALIFIED AND/OR DENIED PARTICIPATION IN NEXT YEAR'S PARADE IF YOUR GROUP IS IDENTIFIED AS HAVING IGNORED THE FOLLOWING RULES AND REQUESTS:

- 1 THIS IS AN ALL-FORWARD MOTION PARADE. Performing groups should choreograph routines to maintain forward motion at the parade pace. No show cadences allowed. Any unit that stalls the parade will be given penalty points. Maximum of 1 minute will be allowed to perform in the 100' reviewing area.
- 2 EQUESTRIAN entries must be ready for the pre-judging portion at **8:00am** or will be judged as is and be penalized.
- 3 NON-EQUESTRIAN entries begin lineup at **8:00am**. Norbridge closed at 9:00am/ Late arrivals must walk in.
- 4 Number card must be displayed on the FRONT, REVIEWING STAND side of the float, leader in the marching unit or leg/stirrup of mounted entrant. The reviewing stand side will shown on the Parade Map and may be subject to change.
- 5 Decorations must use flame retardant materials or chemically treated decorations.
- 6 ALCOHOLIC BEVERAGES ARE PROHIBITED
- 7 NO SMOKING during this event.
- 8 No open flames on or around floats or vehicles
- 9 Motorized units must carry ABC fire extinguishers
- 10 ENTRIES WILL BE DISQUALIFIED FOR:
 - A. dropping back 50 feet from preceding entry, or closing in less than 25 feet;
 - B. not completing entire parade route;
 - C. throwing objects from float or vehicles, including candy;
 - D. shooting off firearms;
 - E. refusing to obey parade marshals, other parade officials or police;
 - F. entries must stay in their designated staging area until directed by the staging area manager.
- 11 Penalty Points for following violations:

10 Not finishing under starting power	10 Non-compliance of forward motion throughout entire parade route.
5 Equestrian units arriving late for judging	10 Unauthorized change of parade starting order
5 Delay of Parade	
- 12 ALL UNITS MUST PERFORM THROUGHOUT THE PARADE ROUTE and complete the entire parade route. Any time a unit is pulled off the parade route, it is to remain there until the end of the parade.
- 13 ENTRIES OR PARTICIPANTS INVOLVING VEHICLES OR ANIMALS must, at all times, maintain control of such vehicles or animals. For safety reasons, all people and animal on vehicles must be secure.
- 14 ANYONE UNDER EIGHTEEN YEARS OLD must be accompanied by a person eighteen years old or older.
- 15 UNITS WITH SOUND or unusual noise will maintain volume at a level low enough so as not to interfere with other units. No loud noise makers that could scare horses.
- 16 All Entrants shall comply with the Parade First Amendment Rights Guidelines.
- 17 The California State Horseman Association Rules will apply to all mounted entries.
- 18 California Drum and Drill Rules apply to all marching units.
- 19 American Legion Competitive Flag Code will apply to all color guards and/or flag lines.

Parade Entry Schedule

7:00 am - 8:00am Equestrian Entries arrive
8:00 am - Pre-Judging, Equestrian entries
8:00 am - 9:00am Non-Equestrian Entries arrive
8:30 am - Judging of Non-Equestrian entries
9:00 am - Norbridge closed. Late arrivals walk in
9:00 am - Parade starts down Nunes
10:00 am - Parade enters CV Blvd.
Parade lasts approx. 1.5 hours.

For questions: email registration@RowellRanchRodeoParade.com or call (510) 402-5001

New! REGISTER ONLINE at:
 www.RowellRanchRodeoParade.com
 Pay online or you can still send in check

ENTRY APPLICATION
ROWELL RANCH RODEO PARADE 2014
 Fees increase \$10 April 28, 2014

Contact: _____ Phone: _____ Mobile: _____
 Address: _____ Email: _____

Supervising contact at parade: _____ Mobile: _____

ENTRY INFORMATION

Name of group/organization/band/entry _____
 If school, name of school _____

TYPE OF ENTRY	Fee Schedule
___ Non-Commercial	\$ 25 add \$10
___ Car Club	\$ 50 April 28
___ Commercial/Politician	\$100 or later

Fee must accompany printed application.

Payable to: Rotary Club of Castro Valley
 Mail to: P.O. Box 2117
 Castro Valley, CA 94546

FEES INCREASE \$10 April 28

Entry Category



Required, see page 2

GENERAL QUESTIONS	EQUESTRIAN	BAND	CAR CLUB
Arriving by bus? Yes / No How many buses? _____	Is this an Equestrian entry? Yes / No	Is this a band? Yes / No	Is this a Car Club Yes / No
Riding in vehicle(s)? Yes / No	Entry horse drawn? Yes / No	How many in Band? _____	Vehicle type: _____
How many vehicles? _____ Total Length? _____	How many in entry? _____		How many? _____
People walking? Y / N How many? _____			Total length _____
Age Range of walkers _____			
Any special considerations? (e.g., not near music, next to another entry, etc.)			

ANNOUNCER'S COMMENTS: (specify your desired introduction. You must complete this section to be included in the parade script. Use additional page if necessary. Maximum 100 words. No late script changes will be accepted. Business mention is considered a commercial entry.)

I, the undersigned, hereby enclose my entry fee per Fee Schedule above **payable to Rotary Club of Castro Valley** and enter the Rowell Ranch Rodeo Parade at my own risk.

I acknowledge that parading involving horseback riding is an activity which carries inherent risks of injury and damage to myself, others, my vehicle or horse and property.

I KNOWINGLY ASSUME ALL RISKS, WHETHER KNOWN OR UNKNOWN, OF ENTERING THIS PARADE.

I release and hold harmless the Castro Valley Chamber of Commerce, the Rotary Club of Castro Valley, the California Horseman's Association, the Rowell Ranch Rodeo Association, Alameda county and all County Agencies and Organizations and their officers, the California Highway Patrol and its officers, Bay Area Rapid Transit and the employees and agents of the above from any claim, cost demand, suit, loss, expense or liability occasioned by me, my horse(s) or, equipment, FOR ANY ACT OF NEGLIGENCE OR WANT OR ORDINARY CARE ON THE PART OF ANY OF ORGANIZATIONS OR ANY OF THEIR AGENTS. In consideration of my participation in this event, I waive, release and discharge the above organizations, their directors, officers, agents and members, their representatives, heirs, executors and assigns from any and all claim or liability for injury or damage to myself, my animals or my property arising out of my participation; and I further release and hold harmless to the above said organizations and committees the use of any and all images, video or photographs in the parade for public review, promotional and advertising purposes. This agreement is binding on my executors, heirs and assigns.

I agree that I will defend, indemnify and hold harmless all named entities, its officers, directors, members and agents against all claims, demands, and causes of action, including court costs and actual attorneys fees, arising from any proceeding or lawsuit brought by or prosecuted for my benefit, in which this release is upheld.

I acknowledge that I have read this Release of Liability and know and understand its contents. I acknowledge that I have read the parade rules and know and understand their contents.

Signature: _____ Date: _____

If participant is a minor, parent or guardian MUST sign below

Address: _____ Phone # _____

PARENT OR LEGAL GUARDIAN MUST SIGN FOR MINOR CHILDREN BELOW

I, the undersigned parent or guardian of _____ in consideration of my child's participation in the event, agree that the terms and conditions of the Release of Liability shall be binding as to damage or injury to my child, his or her animals and property, arising out of his or her participation in the event.

I acknowledge that I have read this Release of Liability and know and understand its contents

Signature: _____ Date: _____

Address: _____ Phone # _____

Applications can be dropped off at: Rowell's Saddlery, 3473 Castro Valley Blvd, Castro Valley or Chamber of Commerce
 Applications can be mailed to: Rowell Ranch Rodeo Parade, P.O. Box 2117, Castro Valley, CA 94546

Questions?: email: registration@RowellRanchRodeoParade.com or call: 510-402-5001

For Official Use Only	
Entry Rec'd by: _____	_____
Date: _____	_____
Amt. Paid: _____	_____
Method: _____	_____