



2015 Rowell Ranch Rodeo Art & Essay Contest

Entries **Due April 20** (for May 9, 2015 Parade)

This Year's Theme:

“Freedom through Literacy”

The **Castro Valley Rotary Club** invites all elementary students in Castro Valley (public, private or home school) to participate in an Art and Essay contest. This year's Rotary theme is “Freedom through Literacy!” We are not only celebrating our wonderful new Castro Valley library, but the freedom we can experience by learning how to read and communicate. As Americans, we are proud that everyone not only has the right to freedom of speech, but also the opportunity to be educated, so we may all flourish in knowledge, understanding and acceptance of each other.

Art work and Essays are judged in three levels: K-1, 2-3, and 4-5, with two prizes in each of the three grade levels. Guidelines for submission are as follows:

Kindergarten and 1st Grade

Do you have a favorite story you like to read with your family? What is it about? Do you like to dress up like the character in the story, or maybe have a birthday party with this theme? Let your mind be free to imagine whatever makes you happy, whether you express it in words or pictures...The sky's the limit!

2nd and 3rd Grade

When you think about the word “freedom”, what comes to mind: Our flag? Horses running wild in a pasture? Flying a kite in the wind? Perhaps being able to read your favorite book and going on adventures in your mind? These are just a few examples. What makes you feel free?

4th and 5th Grade

We are all given the right to freedom of speech. Is there something you are passionate about, and would like to share with your community, or even the world if given the chance? Perhaps you care deeply about the environment, or being able to feel safe in your own community, or raising money for your favorite charity. Is there a particular book you've read, or movie you have seen which really touched your heart? What does freedom mean to you?

Essay: Submit an essay of 125 words or less. Essays over 125 words will not be judged.

OR

ART: Submit an Artwork project. Artwork needs to be flat, and no larger than 17”x 22”.

Judging will be in three categories: K-1, 2-3, 4-5 with two prizes awarded for each level.

First Place Prize: Award Plaque, 4 tickets to attend the Rowell Ranch Rodeo, ride in the Rowell Ranch Rodeo Parade, publication of your work on www.castrovalleyrotary.org

First Runner-up Prize: Award Plaque, 2 tickets to attend the Rowell Ranch Rodeo, ride in the Rowell Ranch Rodeo Parade, publication of your work on www.castrovalleyrotary.org

Send or deliver your essay or art work along with the name of your school, your name, grade, address, phone number and parent's email address **ON THE BACK** to either address below:

Eden Area Chamber of Commerce
3467 Castro Valley Blvd
Castro Valley, CA 94546

Castro Valley Rotary Club
P.O. Box 2117
Castro Valley, CA 94546

All entries must be received by April 20. All decisions are final. All entries become the sole property of the Castro Valley Rotary Club.

For further information, please contact: art-essay-contest@rowellranchrodeoparade.com

WANT TO JOIN THE PARADE! The Rowell Ranch Rodeo parade is open to all community groups, organizations and companies. Your group does not have to be a 'formal' one. Classes, school clubs & even families can enter the parade. Just register at www.RowellRanchRodeoParade.com *

*\$25 fee for non-commercial groups