



Rotary Club of Castro Valley presents:

Rowell Ranch Rodeo Parade

P.O. Box 2117, Castro Valley, CA 94546

castrovalleyrotary.org

ROWELL RANCH RODEO PARADE FIRST AMENDMENT RIGHT GUIDELINES

1. Any organization and individuals using the free expression zone agree to indemnify and hold harmless the Castro Valley Rotary Club, its officers, directors and members and the Castro Valley Rowell Parade, its officers, directors, and members from any and all liability associated with the organization or individual use of the free expression zone.
2. All banners and signs that reflect an opinion involving first amendment activities are not permitted in or on any parade entries.

Any violator of this agreement may be expelled from the parade and moved to the free expression zone as described herein, by the Castro Valley Rotary Club.

4. All organization and individuals seeking to engage in First Amendment activities at the Rowell Ranch Rodeo Parade agree to indemnify and hold harmless the County of Alameda, its employees and elected and appointed officials, the Rotary Club of Castro Valley and its officers, directors and members and the Castro Valley Rowell Ranch Rodeo Parade committee, its officers, directors and members from any and all liability associated with the exercise and engaging in First Amendment activities and the use and occupancy of the free expression zone.
5. Any organization or individuals seeking to engage in First Amendment activities shall ensure their conduct in the use of any signs, banners, or other devices do not result in injuries to persons or property; persons engaged in First Amendment activities shall comply with the following restrictions on time, place and manner:
 - a) No signs or banners may be used which exceed four (4) feet by eight (8) feet;
 - b) No individual or group, sign or banner or individual activity shall block the free movement of patrons, concessionaires, employees, lessees or those providing emergency services or obstruct freedom of passage to or from the parade route;
 - c) No individual or group engaged in free expression activity shall represent to anyone that the views they express are necessarily the views of the Castro Valley Rotary Club or the Rowell Ranch Rodeo Parade or that the Castro Valley Rotary Club or The Rowell Ranch Rodeo Parade in any way condones or supports said views;
 - d) Patrons declining to listen, converse, or provide a donation or signature or accept any item offered by those engaged in free speech activities shall not be pursued or touched once that patron has clearly indicated that he or she wishes to be left alone;

- e) No one using a free expression zone shall leave said zone for purposes of engaging in free expression activity or conducting any activity originated in the free expression zone;

Those individuals or groups engaged in free expression activities shall provide their own table and chairs, but no more than one 8' x 10" table and five chairs shall be used in any free expression zone by any one group.

No one shall use signs or displays, or pass out or show literature which employ fighting words, obscenities, or gruesome, grisly or repulsive exhibits or pictures;

- h) No one shall use sound devices without special prior written approval of the Castro Valley Rotary Club and the use of any permitted sound device shall not create a nuisance or noise of sufficient volume to impinge upon the hearing of patrons more than a few feet away from the free expression zone, nor shall be used to broadcast any fighting words or obscenities;
- i) Individuals or groups utilizing free expression zones will occupy such areas no earlier than two hours prior to the events or no less than one after the closing of the event;
- j) If funds are solicited, they will not be demanded nor required in return for any materials. This prohibition shall not be construed as preventing all solicitations of voluntary contributions. There shall be no sale of any merchandise or services of any kind, including the taking of orders for merchandise or services, at any free expression zone.
- k) Any vehicles brought on the parade route by those persons engaged in free expression activities shall be parked in public parking areas off site.
- l) There shall be no free expression activities within 50 feet of any parade route entrance, exit or staging area at any time.
- m) The violation of any of the terms of these conditions shall be reasonable grounds for discontinuance by the Castro Valley Rotary Club of such activity and/or expulsion from the parade route and staging area.

6. The following equipment may be brought onto the free expression zone for use in the free expression activities within the designated free expression zone.

- a) An eight feet table (maximum length) and five chairs at each allowable location;
- b) Signs may be placed on the table or directly in front of the table only. The maximum signage area for any particular location shall not exceed four feet in height by eight feet in width;
- c) Any necessary pens, pencils, paper clips or clip boards and leaflets, provided, however, any leaflets should be weighted so that they are secured and not subject to being blown off the table.,

There shall be no sale or offer to sell or any merchandise or services of any kind, including, the taking of orders for merchandise or services, at any free expression zone.

7. If free speech activity cannot be allowed or no free expression zones are available, the Castro Valley Rotary Club will attempt to identify zones that are available, the Castro Valley Rotary Club will attempt to identify alternatives or alternative areas, including off-site areas, for the organization or individual to engage in such activities.